

Unlock the power of your data *with Maxa for Truck Dealerships*

Truck dealerships must harness the value of their data to produce detailed analysis of the KPIs to stay competitive in today's evolving market. Dealer management solutions like Karmak Fusion, provide the transactional backbone of operations—but when coupled with Maxa, can deliver automated insights at the speed of today's business. Fluctuating demand, interest rates, rising competition, supply chain disruptions, talent shortages and more, require dealerships like yours to optimize operations to make effective decisions.



Unlock Immediate Business Value

These top use cases & solutions are just the start.



Use Cases

Financial Planning and Analysis

Parts & Sales

Service Technician Performance

Parts Procurement & Inventory

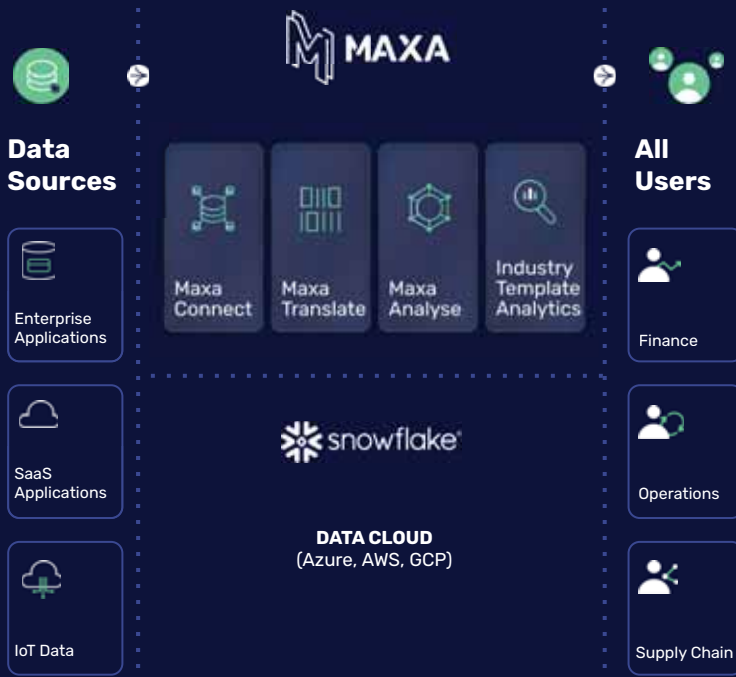
Maxa's Solutions

Daily roll up and drill downs by region, divisions, parts, service and leased vehicles

Automated tracking of performance by item, customer, branch, region and sales rep

Track planned vs actual time on work orders and warranties

Daily trends, automated rolling inventory, by item, location, type and aging



How We Do It

With Maxa, CXOs can align strategy and execution with a data analytics solution that keeps up with the rapid pace of business. Maxa connects, translates, and analyzes data from multiple DMS systems and company data sources into industry-specific templates. And with Maxa’s instant granular drill-down you can optimize decision making every single day.



Simple

No matter the location or complexity of your data – Maxa can connect sources from across your entire business into one single, unified analytics dashboard. Make decisions with detailed, granular data that gives a 360-degree view of accurate KPI measurement.



Fast

Deploy within weeks, not months, and start seeing value immediately. Even the most demanding C-suite no longer needs to wait, and has all needed analytics pre-crunched by Maxa in the Data Cloud. **No special skills required.**



Low Risk

Maxa’s business model is based on a monthly subscription, with no setup or professional services fees, and no locked in upfront term or commitment. Simply pay for successful and automated insights generated.



With Maxa—we started realizing the value of their solutions to our business as early as the second call with them. The team has been incredible to work with, so responsive and knowledgeable—they’ve lived up to everything we have hoped for.”

-Todd Meyer, CFO @ Trivista